

H. Wayne Huizenga College of Business and Entrepreneurship
SAMPLE FOUR YEAR (HBIA 3+1) CURRICULUM | 2026-2027 ACADEMIC YEAR
Huizenga Business Innovation Academy - Bachelor of Science in Business Administration in Entrepreneurship + MBA

Year 1			
Fall		Winter	
Course	Credits	Course	Credits
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3
MATH 1040: Algebra for College Students	3	General Education: Science	3
MGT 2050: Principles of Management and Entrepreneurship in a Global Environment	3	ENT 3100: Innovation & Technology Management	3
General Education: Arts and Humanities	3	Personalized Skill	3
General Education: Science	3	MKT 2060: Marketing Principles and Applications	3
Total Credits	18	Total Credits	18
Summer - Year1			
Summer			
Course	Credits		
ENT 3130: Huizenga Business Innovation Academy Studio (Personalized Skill)	3		
ECN 2025: Principles of Macroeconomics	3		
Total Credits	6		
Year 2			
Fall		Winter	
Course	Credits	Course	Credits
ACT 2021: Foundations of Managerial Accounting	3	ACT 2031: Foundations of Financial Accounting	3
ECN 2020: Principles of Microeconomics	3	QNT 2880: Quantitative Methods for Business Analysis	3
SPCH 3120: Speech Communication for the Professions Program Elective	3	BUS 3150: Business Law	3
Program Elective	3	FIN 3010: Corporation Finance	3
ENT 3140: Entrepreneurial Opportunities & Analysis	3	TECH 3200: Artificial Intelligence in Action	3
Total Credits	18	Program Elective or Personalized Skill (Replace ENT 3200)	3
Total Credits	18	Total Credits	18
Summer - Year 2			
Summer			
Course	Credits		
ISM 3700 Innovation through Current and Emerging Tech.	3		
ENT 3151: Huizenga Innovation Academy Studio Part II	3		
Total Credits	6		
Year 3			
Fall		Winter	
Course	Credits	Course	Credits
MGT 4170: Organizational Behavior	3	ENT Major Course	3
PMP 3670: Project Management	3	MKT 3210 Professional Selling	3
ENT 3161: Running your Business	3	MGT 4880: Business Strategy and Policy	3
ENT Major Course	3	ENT 4810: Social Entrepreneurship Experience	3
MGT 3300 Values-Based Decision Making	3	ENT 3171: Maturing Business	3
Program Elective	3	ISM 3660: Management Information Systems	3
Total Credits	18	Total Credits	18
Summer - Year 3 - MBA Start			
Summer			
Course	Credits		
MGT 5105 Managing Org Behavior	3		
MBA Elective	3		
FIN 5130: Financial Management	3		
ISM 5150: Information Systems Strategy & Data Management	3		
Total Credits	12		
Year 4 - MBA Year			
Fall		Winter	
Course	Credits	Course	Credits
MKT 5125 Marketing Decision Making for Managers	3	MGT 5170: Applying Strategy for Managers	3
ACT 5140: Accounting for Decision Makers	3	MBA Elective	3
QNT 5160: Data Driven Decision Making	3		
MBA Elective	3		
Total Credits	12	Total Credits	6
TOTAL CREDITS: 120 BSBA + 30 MBA			

Updated 5/27/2026

BSBA ENT Students replace ENT 3200 with a Program Elective or Personalized Skill.
BSBA ENT pursuing HBIA does not need to complete ENT 3200 as they complete ENT 3151

Graduate course requirements and curriculum plans are subject to change and will follow the graduate catalog in effect at the time the student enters the graduate program.