

H. Wayne Huizenga College of Business and Entrepreneurship
 SAMPLE FOUR YEAR (HBIA 3+1) CURRICULUM | 2026-2027 ACADEMIC YEAR

Huizenga Business Innovation Academy - 3 + 1 BSBA in Business of Health with Health Systems Management Pathway + MBA

Year 1			
Fall		Winter	
Course	Credits	Course	Credits
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3
MATH 1040: Algebra for College Students	3	General Education: Science	3
Entrepreneurship in a Global Environment	3	MKT 2060: Marketing Principles and Applications	3
BPH 1010: Foundations of Public Health	3	General Education: Arts and Humanities	3
General Education: Science	3	SPCH 3120: Speech Communication for the Professions	3
Total Credits	18	Total Credits	18
Summer - Year1			
Summer			
Course	Credits		
ECN 2020: Principles of Microeconomics	3		
ENT 3130: Huizenga Business Innovation Academy Studio I (Personalized Skill)	3		
Total Credits	6		
Year 2			
Fall		Winter	
Course	Credits	Course	Credits
ACT 2021: Foundations of Managerial Accounting	3	ACT 2031: Foundations of Financial Accounting	3
GIS 3200 GIS Applications for Business and Entrepreneur	3	ECN 2025: Principles of Macroeconomics	3
BPH 1020 Principles of Health Behavior	3	QNT 2880: Quantitative Methods for Business Analysis	3
MGT 3300: Values-Based Decision Making	3	BPH 3010: Concepts in Epidemiology	3
ISM 3700 Innovation through Current and Emerging Tech.	3	TECH 3200: Artificial Intelligence in Action	3
ENT 3140: Entrepreneurial Opportunities & Analysis (Personalized Skill)	3	One MGT Course (cannot duplicate from Business Core)	3
Total Credits	18	Total Credits	18
Summer - Year 2			
Summer			
Course	Credits		
ENT 3151: Huizenga Academy Studio - Part II	3		
FIN 3010: Corporation Finance	3		
Total Credits	6		
Year 3			
Fall		Winter	
Course	Credits	Course	Credits
PMP 3670: Project Management	3	ISM 3660: Management Information Systems	3
ENT 3161: Running your Business (F1)	3	BPH 4920: Population Health Outcomes Analysis	3
BPH 4020 Policies, Systems, and Environment of Healthcare	3	MGT 4170: Organizational Behavior	3
BUS 3150: Business Law	3	ENT 3171: Maturing Businesses	3
Program Elective	3	ACT 3030 Cost Management	3
MGT 4880: Business Strategy and Policy	3	MKT 3210: Professional Selling	3
Total Credits	18	Total Credits	18
Summer - Year 3 - MBA Start			
Summer			
Course	Credits		
MGT 5105 Managing Org Behavior	3		
MBA Elective	3		
FIN 5130: Financial Management	3		
ISM 5150: Information Systems Strategy & Data Management	3		
Total Credits	12		
Year 4 - MBA Year			
Fall		Winter	
Course	Credits	Course	Credits
MKT 5125 Marketing Decision Making for Managers	3	MGT 5170: Applying Strategy for Managers	3
ACT 5140: Accounting for Decision Makers	3	MBA Elective	3
QNT 5160: Data Driven Decision Making	3		
MBA Elective	3		
Total Credits	12	Total Credits	6
TOTAL CREDITS: 120 BSBA + 30 MBA			

updated 5/27/2026

Graduate course requirements and curriculum plans are subject to change and will follow the graduate catalog in effect at the time the student enters the graduate program.