

**H. Wayne Huizenga College of Business and Entrepreneurship**  
**SAMPLE FOUR YEAR (3+1) CURRICULUM | 2025-2026 ACADEMIC YEAR**  
**3 + 1 Bachelor of Science in Business Administration in Marketing plus MBA (1 year)**

Year 1				
Fall		Winter		
Course	Credits	Course	Credits	
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3	
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3	
MATH 1040: Algebra for College Students	3	MGT 2050: Principles of Management and Entrepreneurship in a Global Environment	3	
MKT 2060: Marketing Principles and Applications	3	BUS 3150: Business Law	3	
General Education: Arts and Humanities	3	General Education: Science	3	
General Education: Science	3	SPCH 3120: Speech Communication for the Professions	3	
<b>Total Credits</b>	<b>18</b>	<b>Total Credits</b>	<b>18</b>	
Summer - Year 1				
Summer				
ACT 2031: Foundations of Financial Accounting	3			
ECN 2020: Principles of Microeconomics	3			
<b>Total Credits</b>	<b>6</b>			
Year 2				
Fall		Winter		
Course	Credits	Course	Credits	
ACT 2021: Foundations of Managerial Accounting	3	MGT 3300 Values-Based Decision Making	3	
FIN 3010: Corporation Finance	3	ECN 2025: Principles of Macroeconomics	3	
MKT 3060: Consumer Behavior	3	Program Elective or Personalized Skill	3	
QNT 2880: Quantitative Methods for Business Analysis	3	Program Elective or Personalized Skill	3	
MKT Major Elective Course	3	MKT Major Elective Course	3	
MKT Major Elective Course	3	Program Elective or Personalized Skill	3	
<b>Total Credits</b>	<b>18</b>	<b>Total Credits</b>	<b>18</b>	
Summer - Year 2				
Summer				
ISM 3700 Innovation through Current and Emerging Tech.	3			
Open Elective	3			
<b>Total Credits</b>	<b>6</b>			
Year 3				
Fall		Winter		
Course	Credits	Course	Credits	
ISM 3660: Management Information Systems	3	Program Elective or Personalized Skill	3	
MKT 4100: Integrated Marketing Communication	3	MKT 4700: Marketing Research	3	
MKT 3210 Professional Selling	3	PMP 3670 Project Management	3	
MGT 4170: Organizational Behavior	3	MGT 4880: Business Strategy and Policy	3	
Program Elective or Personalized Skill	3	Program Elective or Personalized Skill	3	
MKT Major Elective Course	3	MKT Major Elective Course	3	
<b>Total Credits</b>	<b>18</b>	<b>Total Credits</b>	<b>18</b>	
Summer - Year 3 - MBA Start				
Course	Credits			
MGT 5105 Managing Org Behavior	3			
MBA Elective	3			
FIN 5130: Financial Management	3			
ISM 5150: Information Systems Strategy & Data Management	3			
<b>Total Credits</b>	<b>12</b>			
Year 4 - MBA Year				
Fall		Winter		
Course	Credits	Course	Credits	
MKT 5125 Marketing Decision Making for Managers	3	MGT 5170: Applying Strategy for Managers	3	
ACT 5140: Accounting for Decision Makers	3	MBA Elective	3	
QNT 5160: Data Driven Decision Making	3			
MBA Elective	3			
<b>Total Credits</b>	<b>12</b>	<b>Total Credits</b>	<b>6</b>	
<b>TOTAL CREDITS: 120 BSBA + 30 MBA</b>				